

Lower rates better value

Premier Term



**MIDLAND
NATIONAL**
A Sammons Financial Company

Midland National® Life Insurance Company

Our focus: Value where it counts

Midland National's Premier Term life insurance product can provide your client with the death benefit protection they need, at a low rate to fit their budget, with the added value of offering accelerated death benefits for critical, chronic, and terminal illness, available for no extra premium at time of issue.¹²

Note: The critical illness accelerated death benefit endorsement on Premier Term is not available in California.

Our challenge to you: Take a holistic look at Premier Term. Combine the premiums with accelerated death benefits for critical, chronic, and terminal illness and our comprehensive conversion privileges. We believe you'll find Premier Term has a value that's very hard to beat.

Where we win: Accelerated death benefits for critical, chronic, terminal

Midland National's Premier Term is competitive in price and convertible to a powerful product portfolio. Offering living benefits for critical and chronic illness puts Premier Term into a league of its own.

60%
of American
adults live with a
chronic illness.³



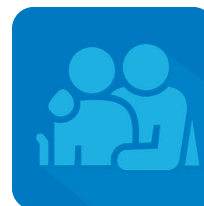
Critical illness

- **NO ADDITIONAL PREMIUM²**
- Premiums are reduced to reflect the lowered face amount⁴ when benefit is accelerated
- Maximum 90% of face up to \$1 million
- Up to \$1 million critical illness acceleration
- Up to \$2 million policy max total⁵
- Minimum lesser of 10% of face or \$100,000



Chronic illness

- **NO ADDITIONAL PREMIUM²**
- Premiums are reduced to reflect the lowered face amount⁴ when benefit is accelerated
- Maximum 24% of face up to \$480,000 per election
- Up to \$2 million policy max total⁵
- Minimum lesser of 5% of face on initial election date or \$50,000



Terminal illness

- **NO ADDITIONAL PREMIUM²**
- 24-month life expectancy in most states
- Discounted at time of election
- Premiums waived when benefit is elected
- Maximum 90% of face up to \$1 million total acceleration
- Minimum lesser of 10% of face or \$100,000

WriteAway® accelerated underwriting

Doing business is easy with Midland National's WriteAway accelerated underwriting, which offers a seamless application experience with our ExactApp® electronic application.

54%

of applications submitted via WriteAway have been accelerated.

7 days

Average time from submitted to underwriting approval is 7 business days for WriteAway cases. Similar cases in traditional underwriting: 20 days.

58%

of approved WriteAway cases get a preferred or better underwriting decision.

Source: Internal Data, 1/30/24.

Fully convertible

Midland National's Premier Term is **fully convertible to a powerful portfolio of competitive permanent products, subject to the terms of the policy.**

- Convertible to any of Midland National's currently available permanent products for conversion, as a new policy, or possibly as an increase in an existing policy.
- No additional underwriting and no proof of insurability required – a preferred class stays a preferred class!

Conversions are allowed according to the following schedule:

- **10-year term length:** the earlier of 7 years or age 70
- **15-year term length:** the earlier of 12 years or age 70
- **20-year term length:** the earlier of 15 years or age 70
- **30-year term length:** the earlier of 20 years or age 70

The conversion period is never less than 5 years regardless of issue age.

1. Accelerated death benefits are subject to eligibility requirements.

2. An administration fee is required at time of election of an accelerated death benefit. The face amount will be reduced by the accelerated death benefit amount. Since benefits are paid prior to death, a discount will be applied to the face amount accelerated. As a result, the actual amount received will be less than the amount of face amount accelerated.

3. Source: Center for Disease Control. Retrieved January 26, 2024, from: <https://www.cdc.gov/chronicdisease/about/index.htm>

4. Policy fees and premiums for riders, other than waiver of premium rider, are not reduced.

5. Combined critical, chronic, and terminal illness benefits.

Agents offering, marketing, or selling accelerated death benefits for chronic illness in California must be able to describe the differences between benefits provided under an accelerated death benefit for chronic illness and benefits provided under long-term care insurance to clients. You must provide clients with the ADBE Consumer Brochure for California that includes this comparison. Comparison is for solicitation purposes only, not for conversions.

Premier Term (policy form series T142), or state variation, including all applicable endorsements and riders, is issued by Midland National Life Insurance Company, West Des Moines, Iowa. Product, features, endorsements, riders or issue ages may not be available in all jurisdictions. Limitations or restrictions may apply.