

# eBusiness SOLUTIONS

Midland National® Life Insurance Company

## From start to finish

eBusiness Solutions is Midland National's electronic life insurance business platform available to help agents do business digitally, efficiently, and effectively from start to finish.

### What is available in eBusiness Solutions?



#### exactIllustrations

ExactIllustrations is a web-based illustration platform that provides agents the ability to run quotes on all of Midland National's product portfolio.

#### exactApp<sup>®</sup>

ExactApp is an electronic application platform. It ensures your apps are in good order, improves turnaround time, and helps speed up commission payout.

#### WriteAway<sup>®</sup> UNDERWRITING

WriteAway is an accelerated underwriting process that couples information provided from the application with publicly available data to help eliminate a paramedical exam and labs for your healthiest clients.

### Electronic policy delivery

#### eDelivery

Allows the policy to be emailed and delivery documents to be electronically signed. Available with New Business applications submitted via ExactApp or paper applications submitted with the eConsent form.

This process is available for:

- New Business cases (not available on Policy Change cases)
- Cases where insured, owner, and payor are the same person

#### PDF Delivery

Allows the policy and delivery documents to be emailed as a PDF. Available with all applications submitted via ExactApp or paper applications submitted with the eConsent form.

This process is utilized for:

- Policy Change cases
- Cases where the insured, owner, and payor are not the same person

### How do these features work together?

The four facets of eBusiness Solutions integrate seamlessly to help speed up your life insurance business. ExactIllustrations quotes link directly to the ExactApp eApp, which then will guide you through a set of personal health and history questions to determine if your client is eligible for WriteAway. ExactIllustrations and ExactApp can also be used separately. ExactApp is the preferred method for submitting applications to qualify for the WriteAway process, although paper applications will also be accepted. Please note, paper applications in California are not eligible for the WriteAway process.



### How do I get started?

Log on to **MidlandNational.com** and click  **eBusiness Resources** to learn more and begin using eBusiness Solutions today.

**Questions?** Contact Agent Solutions at **800-843-3316, Option 2** or email **salessupport@life.midlandnational.com**.

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